

A couple in formal attire dancing at a gala ball. The man is wearing a black tuxedo with a white bow tie, and the woman is wearing a purple dress with a sparkling choker and gloves. They are both smiling and looking towards the left.

THE 59TH ANNUAL UBC GALA BALL

March 8-9th, 2024 | AMS Nest Great Hall

SPONSORSHIP PACKAGE

Cole Munro & Bianca Hu | gala_chair@ubcdanceclub.com
Sponsorship | sponsorship@ubcdanceclub.com
AMS Student Nest, Room 3301G
6133 University Blvd.
Vancouver, BC, V6T 1Z1



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FIND US AT: @UBCDanceClub



A Message From The Chairs...

On behalf of the 59th Annual UBC Gala Ball Committee, we would like to thank you for your consideration in sponsoring our event. Held at the UBC AMS Student Nest this year, we are excited to once again be able to host amateur competitions catering to dancers of all levels and ages, as well as events for the members of the UBC Dance Club. As the club's annual year end event, the UBC Gala Ball invites club members, dance community members, family, friends, and fellow competitors to celebrate their achievements, whilst introducing many others to the world of Dancesport.

We hope you consider the opportunities available to you and please do not hesitate to contact us if you have any questions.



Cole. M

COLE MUNRO

UBCDC Gala Co-Chair 2024

Bianca Hu

BIANCA HU

UBCDC Gala Co-Chair 2024



About The Gala

In 1962, the UBC Gala Ball was established by Dance Club executives as a year end showcase for their members.

It has evolved from its humble beginnings to currently boast a reputation for showcasing the best of British Columbia's dance community, being the oldest DanceSport competition in BC.

DanceSport itself is recognized by the International Olympic Committee as a sport, and eligible for inclusion as an event in future Olympic Games. As such, it is as much an athletic event as well as a social event.

Today, the Gala Ball features over 300 dancers competing in a variety of different categories. We are also proud to introduce this year's Gala Ball with the inclusion of BC Open Championship titles and Pro-Am events.



Our Mission

The UBC Gala Ball is dedicated to providing students, youth, and members of the community with the opportunity to participate in and experience a world-class dance competition at an affordable price.



Why Sponsor Us?

COMMUNITY

- Longest running ballroom competition in BC.
- Connect with other sponsors and enhance your company's network and profile.
- Establish close relationships with some of the most talented dancers in BC and elsewhere!

ACCESS

- A diverse set of competitors, with as much as 46% coming from Vancouver, and 9% from Victoria
- Exposure to rising competitors from UBC Dance Club and its Alumni

OUTREACH

- Largest student run ballroom competition across Canada!
- Up to 486 competitor entries across 115 events, along with 60+ spectator tickets sold.



Sponsorship Tiers

Tiers

Benefits

Bonus

BRONZE

<\$100 in cash or \$100 in kind

- Honourable mention in the event program

SILVER

\$100 in cash or \$200 in kind

- Company logo on event website
- Opportunity to present awards
- Honourable mentions throughout the event

- Half-page, black and white ad

GOLD

\$200 in cash or \$400 in kind

- Company logo on event publications and promo videos
- Honourable mention on the UBCDC Facebook page

- Full-page, color ad

PLATINUM

\$500 in cash or \$800 in kind

- Honourable mention before each session
- Flyers displayed at the door

- 1 inside cover color ad or 2 separate full page color ads
- 2 VIP tickets
- 1 free event parking space
- 50% off all beverages

DIAMOND

\$1000 in cash or \$1600 in kind

- Banner display during entire event
- Special introduction at beginning of event

- 1 back cover color ad or 2 page centerfold color ad
- 4 VIP tickets
- 2 free event parking spaces
- Free beverages

Ad Space

(B&W / Color)

Half-Page

\$90 / \$110

Full-Page

\$170 / \$190

Vendor Booths

2 tables, 1 spectator ticket
& Social Media Post

Merchandise

\$100

Services

Contact us



Thank you for your consideration.

The UBC Dance Club thanks you for your time and hopes to hear back from you soon!

CONTACT:

Gala Chairs | gala_chair@ubcdanceclub.com
Sponsorship | sponsorship@ubcdanceclub.com
More info | www.danceclub.com/gala